

GolfMark – Cookridge Hall Golf Club Equity Action Plan

Vision: We are a progressive and successful proprietary club with equal membership and status for men, women and juniors. We want to continue to provide access to golf for juniors, particularly girls, women and people with disabilities, through our academy.

Barriers: There are many juniors and women having lessons but as the cost increases for small groups or individuals there is a drop off in numbers.

Current situation

- ✓ Adult membership is very strong, there are nearly 70 female members, 45 junior members of the Club and nearly 200 in the Junior Academy.
- ✓ We have really good links with local schools. We go into local primary schools and provide free coaching and then invite youngsters to a half day session at the Golf Club during the school holidays. We get about 150 7 – 8 year olds to the golf club in a year.

Where do we want to be?

- ✓ More junior girls in the Junior section.
- ✓ Make the progression from the Academy to the Junior section easier.
- ✓ Encourage more women who come to the driving range to join the golf club
- ✓ Make links with local school and organisations to get more disabled people into golf

How do we get there? - Actions with responsibility

Objective	Who	What	Where	When	Cost	Comments
To increase the number of girls in the Junior Section	Ray Agar Junior Organiser	Make contact with all girls in the academy and provide a girls event twice a year. Particularly encourage girls in schools to attend the sessions at the Golf Club.	At the golf club In local primary schools	October 2013 and Easter 2014 All school sessions throughout the year.	£70 No cost to the girls £0	
Make progression from the Academy to the Junior section easier	Ray Agar Jonathan Pearson and Paul O'Donnell PGA Professionals	Provide Academy Tigers events at Cookridge for all academy members. Make suitable courses for all players off a variety of tees. When players are competent off the red tees they will be advised to join the Junior section.	At Cookridge Hall Golf Club	Monthly on Saturday afternoons	£5 per session	

Encourage more women who come to the driving range to join the Golf Club	PGA professionals Golf Club staff	Provide free or heavily subsidised group lessons for beginner women. Golf Staff to encourage women to sign up.	Cookridge Hall Driving Range	Three times a year or more if finances permit.		
Make links with schools and other organisation to get more disabled people into golf	PGA professionals Leeds City Council accessibility officer	Provide regular coaching for disabled youngsters	Cookridge Hall golf club and local schools			